



**There's
A New Standard
By Which
All Variable Repeat
Web Printing
Will Be Measured...**

RDP
MARATHON *inc.*

RDP Marathon

didn't just bring something new to web printing....

it is shaping the world of variable repeat printing!

Not all web presses are created equal.

As in life, there are leaders and there are followers. So why settle for a "me too" press when you can have the ultimate in engineered web technology.

It's no easy task meeting end-user requirements in today's marketplace.

Flexibility and cost are two of the most critical factors facing the printing industry. End-users want the highest quality product at the lowest possible price. In answer to this challenge, RDP Marathon provides printers with the ability to offer higher value to existing clients, as well as the flexibility to address rapidly emerging value-added markets.

- Business Forms
- Direct Mail
- Promotional Graphics
- Commercial Printing
- Labels
- Specialty Printing

RDP Marathon covers the range of solutions for business forms, direct mail, promotional graphics, labels, commercial and specialty printing with the SR-200, the RDP-200V/300V series, and RDP Perfecting variable repeat web presses.



SR•200



SR•200

The SR•200 press has been designed to provide forms manufacturers with a highly productive 20" / 508 mm wide press that also meets the quality standards demanded by promotional printing. Rated at 1200 fpm / 366 mpm and providing a range of cutoffs from 14" to 28" / 355 mm to 711 mm, the SR•200 provides the flexibility to compete in today's short to medium run markets.

RDP•200V Series



RDP•200V Series

The RDP•200V and RDP•260V have been designed specifically for forms printers who want to enter the medium to long-run markets in direct mail and high end promotional graphics. Available in widths of 20" / 508 mm and 26" / 660 mm and rated at 1500 fpm / 458 mpm these versatile presses are capable of printing on a wide range of substrates, including film, foil, paper and light paperboard.

RDP•300V Series



RDP•300V Series

The RDP•330V and RDP•380V are high performance variable repeat web presses designed specifically to compete in the long-run business forms, and vital direct mail markets. Available in widths of 33" / 838 mm and 38" / 965 mm, these truly robust presses can print at speeds of 1500 fpm / 458 mpm and 1800 fpm / 550 mpm respectively, and unlike conventional forms presses can print on stocks ranging from light forms bonds to heavy paperboard.

RDP Perfecting Series



RDP Perfecting Series

The RDP•260P and RDP•330P variable size high performance perfecting presses have been designed for heat-set commercial printers who require exact repeat, variable size, blanket-to-blanket web presses. Engineered to produce exact cut-off sizes, with easy-to-remove variable size inserts in 17" to 28" circumferences, the RDP•260P and RDP•330P are available in widths of 26" / 660 mm and 33" / 838 mm, and are rated at 1500 fpm / 458 mpm.



Standard Equipment

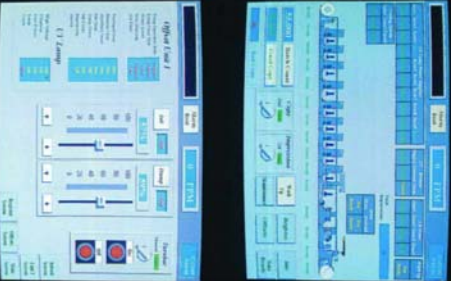


All RDP presses feature a 4-form roll design for superior ink laydown, and the user-friendly **Smart•Set™** press control system. Available in configurations of up to ten standard printing units (except for the Perfector series), they can accommodate all of the traditional finishing stations to provide end-users with a complete variety of value-added products.

All RDP presses can be configured to print on a wide range of substrates, including film, foil, paper and paperboard.

Ease of Operation & Fast Make-Ready

Comprehensive control and monitoring software, as well as ergonomic design, render all RDP presses extremely easy to learn and operate. The **Smart•Set™** press control system provides control of press functions on easy-to-read, and easy-to-use touch screen graphic displays accessible from both the main console and individual print units. Windows®-based true touch screen interfaces, and large, high resolution graphics take the operator from make-ready through wash-up. **Smart•Set™** positions the print gap, pre-sets tension, adjusts ink/water balances, and sets register automatically without web movement. **Smart•Set™** provides job storage and retrieval, modern interface for remote systems diagnostics, and can integrate seamlessly with most management software.



Optional Equipment

Optional Equipment

- Flexographic Inserts
- STORR® Rotary Screen Technology
- Dual Web Capacity
- Centralized Ink Key Control
- Automated Register Control
- Automater Unit Wash-Up
- Web Inspection
- Turn Bars
- Spiral Folder
- Die Cut Station
- Sheeter
- Corona Treater
- UV Curing System
- Heat-Set Dryers
- Infrared Dryers
- Waterless Ready
- Ink Agitators
- Ink Levelers
- Numbering Inserts
- Bar Code Provision
- CB Coater
- Re-Insertion System
- And More...

Reliability.
Durability.
Precision.

Engineered for the long run

RDP Marathon presses are designed and manufactured to the standards by which RDP takes its name. The standard of excellence established by engineering is maintained through manufacturing: in robust construction, meticulous machining, and attention to detail during assembly and testing. The success of RDP presses can be measured by the reputation earned for high performance, reliable running, and quality production. For complete information on its products, contact **RDP Marathon** today.

Windows® is a registered trademark of Microsoft Corporation.



■ RDP Marathon specializes in technical and custom engineering solutions utilizing combination print processes including litho, flexo, gravure, waterless and screen printing for quality web printers. ■ RDP Marathon is committed to meeting its customers' needs in both traditional and innovative product areas. In response to customers' present and future competitive challenges, RDP Marathon offers a wide range of capabilities supported by the creative thinking that enhances customer productivity. The RDP family of presses provide printers with the ability to serve existing markets while exploring rapidly emerging value-added segments. ■ The standard of excellence established by RDP engineering is maintained in the manufacturing process of all of its presses, so that the high quality printer is assured of reliability, durability, and precision. RDP Marathon will settle for no less than complete customer satisfaction with every product and service provided — from customization, through installation, to after-sale support. ■

RDP
MARATHON*inc.*

2583 Chomedey Blvd., Laval (Montreal), Quebec, Canada H7T 2R2

Tel.: 450 687-7262 ■ Fax: 450 687-2558

email: sales@rdpmarathon.com ■ web site: www.rdpmarathon.com