

## RDP Marathon thanks customers, staff for successful 25 years

**June 16, 2014** – RDP Marathon is proud to announce its 25th anniversary as the premier provider of custom-designed solutions for the printing and packaging industry.

Incorporated in 1989, the Montreal-based engineering company has seen dramatic changes over the past 25 years and successfully met numerous challenges as both market and technology demands have accelerated.

In the beginning, *RDP Marathon* modified and re-engineered existing printing presses before introducing its own line in 1991.

Today, the company leads the way in developing and installing innovative products designed to help customers throughout North America and around the world improve their production operations and, at the same time, reduce their environmental impacts.

"RDP Marathon is excited to be celebrating this 25-year milestone and we are extremely grateful to our customers and employees who have been instrumental in our success," said Eric Short, founding president of RDP Marathon Inc. "Engineering is solution-oriented – a speciality at RDP and we look forward to continuing that commitment and fostering our relationship with customers and employees for many years to come."

This summer, RDP Marathon's multilingual technical team completed its 300<sup>th</sup> web offset production line project with the installation of a new, state-of-the-art JFlex870 digital label conversion system. In partnership with *IPT digital*, *RDP Marathon's* latest offering is technology that turns existing presses into high-speed digital printing platforms.

It's a long way from the company's first RDP-designed high performance press for commercial printers - the Model-260F installed in 1991.

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